



Center for Food Action Donor Privacy Policy

Center for Food Action is committed to respecting the privacy of our donors.

Information Collected. Here are the types of donor information that we collect and maintain:

- contact information: name, organization/company, complete address, phone number, email address
- donation information: amounts donated, date of donation(s), method and stimulus
- information concerning hours you have volunteered
- your requests and comments
- non-personally identifiable information, such as how many hits each CFA website page receives, and if the visitor is repeat or new. This requires that a 'cookie' be sent to your web browser.

How Information is Used.

Center for Food Action uses your data to maintain records of donations, send acknowledgements, send newsletters, notices and direct mail pieces, and for internal marketing purposes.

We normally add you to our mailing list, unless you request otherwise. Our third-party mailing service is contractually obligated to treat the lists with confidentiality and is prohibited from transferring them elsewhere.

We do NOT list individuals' names in ANY of our publications, unless that information is part of an event sponsorship and agreed upon in advance.

We use your written comments/letters occasionally to post on our website (in an anonymous fashion), and to respond to your inquiries.

Credit card numbers are NOT retained once processed. Our website has a SSL certificate. Donations over 2% of our entire budget must be reported on IRS Form 990, Schedule B.

We use website statistics to analyze our website usage.

No Sharing of Personal Information. Center for Food Action will not sell, rent, trade or transfer your personal information to outside organizations. Use of donor information will be limited to the internal purposes of Center for Food Action and only to further the mission of Center for Food Action. Nevertheless, security measures may not prevent all losses, and CFA is not responsible for any damages or liabilities relating to security failures.

Removing Your Name From Our Mailing List. Please contact us if you wish to be removed from our mailing list. Email inquiry@cfanj.org or call us at (201) 569-1804, extension 28.